



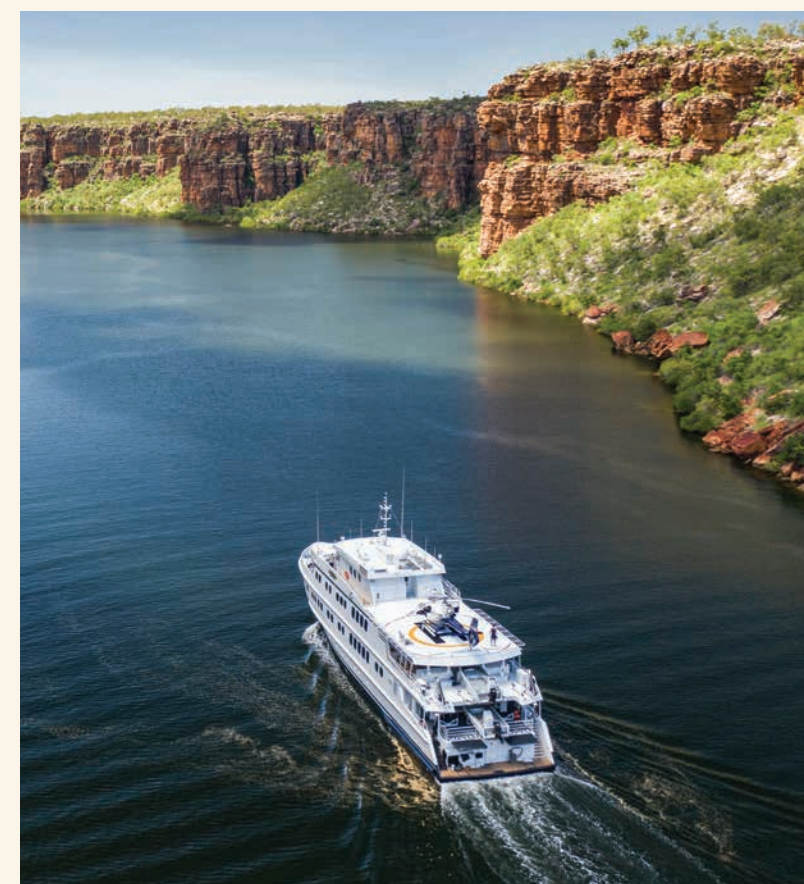
THIS WAY FOR  
ADVENTURE





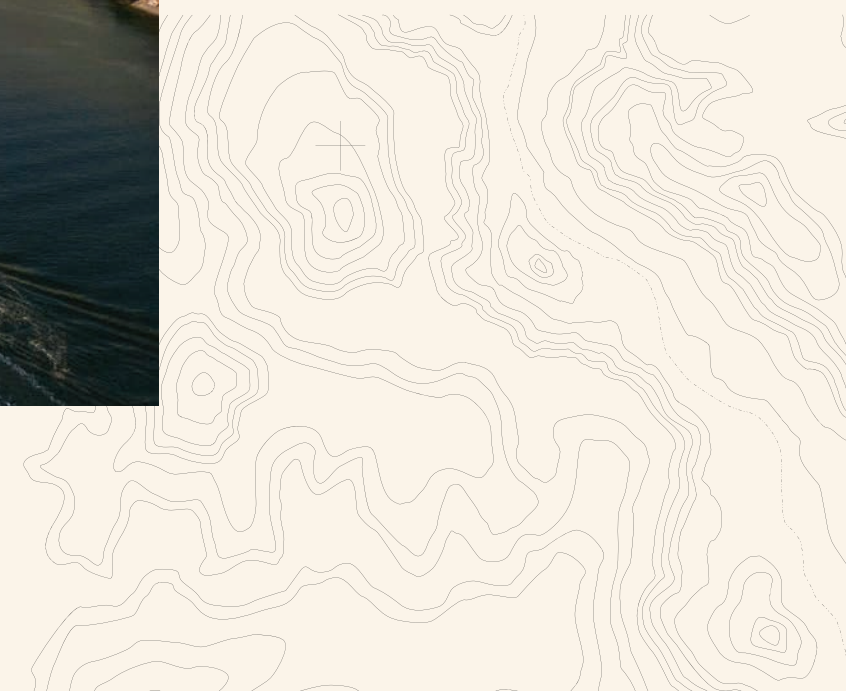


## An adventure onboard the TRUE NORTH is not just another expedition-cruise!



We curate activity-based itineraries that are designed to satisfy the world's most discerning travellers. We specifically exclude sea-days and feature unparalleled access to stunning coastal wilderness and, unequalled opportunity to truly experience the destination.

Every day onboard the TRUE NORTH is an activity day!



## DISCOVER YOUR TRUE NORTH

The TRUE NORTH will take you on a journey of discovery.

As new worlds and kindred spirit merge, a TRUE NORTH adventure is an experience that prompts realignment – with yourself, with those around you and, with nature itself.



THE NEW LUXURY

Luxury is no longer defined by opulent surroundings discoursed in plush furnishings, wood panelling and ornate decorative.

Traditional silverware and delicate fabrics are no longer the mainstays of exclusive dining. The new luxury is much more about the experience and the new luxury traveller is more often than not an experience seeker!

And experience seekers have little desire to be passive.

They can abhor any suggestion of time spent around a swimming pool no matter how impressive the structure might be. They prefer to be immersed in actual experience; they want to see what they would not normally see, to touch what they would not normally touch and to feel what they would not normally feel.

They want to be inspired; they want to experience all that is authentic and uncontrived – experiences that are not necessarily exclusive but certainly those that are within the realm of only the most determined.

They don't necessarily want to be lectured but they do want to be enlightened - they want their holiday to change how they feel – to change their perception or their understanding.

Life on-board the TRUE NORTH is certainly comfortable and stylish. The high crew to guest ratio (22:36) enables us to provide personal service and attention to detail. The TRUE NORTH offers 3 levels of spacious cabin and we enjoy a revered reputation for dining.

But there are no casinos on-board the TRUE NORTH and no swimming pools. The TRUE NORTH is an adventure-platform – a vehicle to deliver our guests into the very heart of wilderness.

We never intended that the focus should be on the TRUE NORTH – in fact, it was always intended to give our guests maximum opportunity to get off the TRUE NORTH, it was always intended to give our guests maximum opportunity to truly experience the destination.



Access all areas



The TRUE NORTH is purpose built to access wilderness – larger ships cannot go where we go!

The TRUE NORTH's unique access enables guests to comfortably engage in activities that cannot be offered on larger ships or, that can only be offered following an arduous journey in a rubber boat!

A classic example is experiencing the Kimberley's majestic King George River.

Guests on the TRUE NORTH sail up the King George\* sipping champagne and listening to classical music on the ship's sundeck. When the TRUE NORTH arrives at the falls – the master manoeuvres under the falls so the guests can have a shower on the bow! Afterwards guests return to their cabins and change out of their swim wear before either hiking to the top of the falls or flying above the falls in the helicopter. Larger ships can only anchor off the mouth of the river and ferry their guests to the falls in rubber boats. Upon arrival the rubber boats can be driven under the falls but the only remaining guest option is to endure another extended journey back to the mother ship – this time in wet clothing.

The TRUE NORTH difference is really quite stark!

JOIN US ONBOARD FOR THE ADVENTURE OF A LIFETIME

Daily activities can include snorkelling, diving, fishing, hiking, picnics, natural history, cultural activities and scenic helicopter flights.\*

\*Subject to prevailing conditions

THE SMALL GROUP  
ADVANTAGE

The convenience of just 36 guests allows the crew of the TRUE NORTH to offer a much greater range of activities and, to also cater for personal preference and specific interests such as birdwatching and photography.

Plus 6 dedicated adventure-boats



Our adventure boats are 20' runabouts. We have deliberately chosen this configuration to provide greater comfort, practicality and safety.

Our boats are much more comfortable than rubber boats. They feature ample seating and when the boat is not under way, it is possible to stand-up and walk around. This is a definite advantage when engaging in activities such as fishing, snorkelling, diving and photography. Our adventure boats are fully surveyed by the Australian maritime authorities which means the wearing of life jackets is not required and, we also believe that they are much safer than rubber boats when operating in crocodile country!

Adding another dimension to the  
adventure, most itineraries on the TRUE  
NORTH feature an on-board helicopter!

Carrying guests in air-conditioned comfort, the helicopter provides unique opportunity to witness grandeur; unique opportunity to fish billabongs that have never been fished; unique opportunity to discover your own wilderness!

When helicopter excursions are offered – the helicopter generally remains on the TRUE NORTH for the duration of the cruise. This allows helicopter activities to be scheduled for most days of the itinerary and, for personalised excursions such as sunrise and sunset flights.



Now it's not uncommon for our guests to embark with some uncertainty about flying in a helicopter – however it's always a different story when the time comes for disembarkation.



Wow – who would have thought, I have never been in a helicopter before, now I can't get enough. I can't speak highly enough about the whole operation, I felt completely safe and I could not have hoped to have seen all that I saw if we didn't have a helicopter on-board"

THE HELICOPTER  
– ANOTHER TRUE NORTH ICON



# The art of adventure

“

For me there is no better ship than the TRUE NORTH. It is a small luxury liner with just 18 cabins – serving delicious gourmet food and wine with a staff of 22 young, attractive and extremely efficient crew members. It is a top class operation whether you enjoy hiking through wilderness with their biologists, admiring the plants and birds or fishing for giant barramundi. Cruising along the Kimberley coast on the TRUE NORTH is the trip of a lifetime.

**Jerry Hall**  
International Actress and Model

“

Spectacular! The excursions were beyond our expectations, the food was divine and the True North crew made us feel like family. Overall, I rank the True North experience as one of the best holidays I have ever had. We will be bringing our family along on one of their other cruises in the near future as I think it is a perfect family bonding experience.

**Ian Swain**  
President, Swain Tours

“

Literally the best holiday we have ever had. Hats off and thanks to the wonderful crew.

**Justin and Paula Breheny**

“

An experience of a lifetime. Heartfelt thanks to all the truly amazing crew.

**Ross Whiting and Belinda Murray**



“

The True North is a superb luxury cruising experience. The casual but elegant atmosphere on board, coupled with the utterly charming and hospitable personalities of the crew, lend the entire ship experience a sense of personal character that becomes as valuable as the destination visited. From the no-shoes policy to the gourmet dinners, the ship and the crew effortlessly straddle the fine line of making guests feel both at home and pampered at the same time – no easy task! The ship itself is lovely and comfortable, the rooms perfectly sized and beautifully appointed. The common spaces are spacious and lend themselves to both group gatherings as well as the opportunity for some quiet time, if desired.

Onboard the ship, the crew keeps the areas and rooms spotless, constantly fussing (in a good way) to keep the ship in top form. This is done with smiles on their faces – remarkably with no trace of exhaustion or resentment despite long days of service.

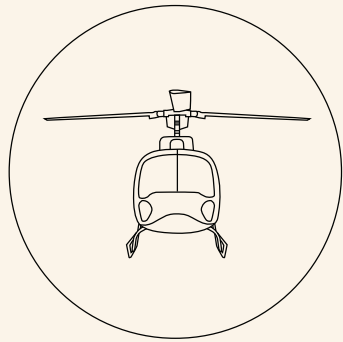
The crew I met on both True North experiences is perhaps what sets the travel experience apart the most from other small cruise experiences that I have experienced. Their clear love of the destinations visited (particularly the Kimberley, which they know so well) practically glows. Shore excursion experiences are enhanced when the crew joins the travellers, enjoys themselves so thoroughly, and invites the travellers to join them in swims, mud baths, and small walks to see favourite rock art etc.

The overall effect for the traveller aboard the True North is that of being a guest onboard their home, welcomed to their part of the world. I feel that particularly for the American market this is an extraordinarily special opportunity to experience Australia's beautiful sites and its true warmth and character in a manner that would be difficult to duplicate elsewhere. In fact, I find that many weeks after this trip, I am left with a sense of nostalgia, of missing the entire experience of being on the True North – a sensation I have rarely experienced on the numerous trips that I have taken. The sense of community coupled with the spectacular destination are a winning combination.

**Lauren Bruck Simon**  
Director of Travel, Harvard Museum of Natural History



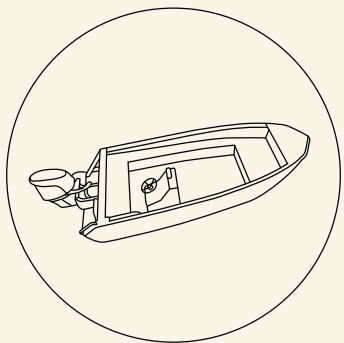




# Helicopter Experiences

EVEN IF YOU ARE NOT AS SPRITELY AS YOU ONCE WERE, THE HELICOPTER WILL DELIVER YOU WITHOUT FUSS TO THE MOST INACCESSIBLE LOCATIONS

See ancient rock art without leaving your seat. Glide over impenetrable jungle and swoop on historic and cultural highlights. Take someone special on a sunrise flight or join the entire guest compliment for an unforgettable heli-picnic.

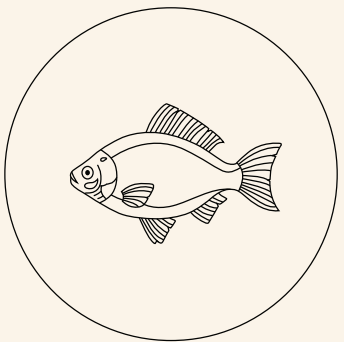


# Adventure Boats

THE TRUE NORTH OPERATES 6 DEDICATED ADVENTURE BOATS.

Our adventure boats are 20' runabouts. We have deliberately chosen this configuration to provide greater comfort, practicality and safety.

Our boats are much more comfortable than rubber boats.



# Fishing

EVERYONE IS INVITED

The luxury of six adventure boats means that we can always allocate craft to different fishing styles and, to varying degrees of experience. From the "never fished" to the "I've caught 'em all" our guides encourage all onboard to join in the fun. And ladies please take note - fishing is not just for the men! In fact, on the TRUE NORTH it may just be the other way around! Things might start a little slowly but in our experience, once that first fish is in the esky – there's no stopping the fairer sex! You may just surprise yourself – a typical guest reaction is "I've never given fishing a thought – now I'm hooked!"



# Cultural Experiences

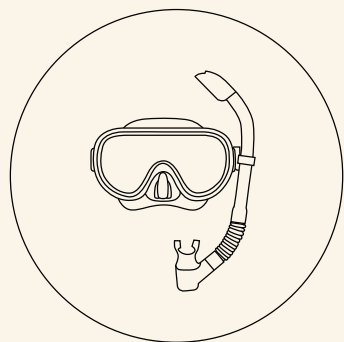
LIFE ON THE TRUE NORTH IS ALL ABOUT PEOPLE

It's about sharing experiences with like-minded adventurers. And it's about discovering the lives of others.

Sure, in some of the places we visit there are not too many people at all. But we are always mindful of those who have come before.



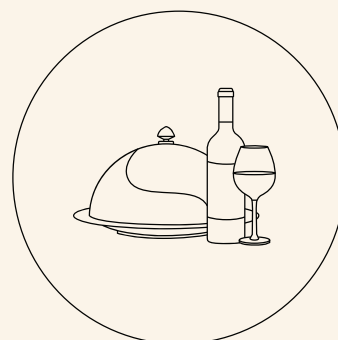




## Diving & Snorkelling

COME ON IN - THE WATER'S REALLY NICE

Diving and snorkelling is one of our favorite things to do. And we've been doing it for a long time. True North first ventured out the Rowley Shoals way back in 1987. In fact, we used to do more diving and snorkelling than anything else and it's never stopped being one of our most popular activities.

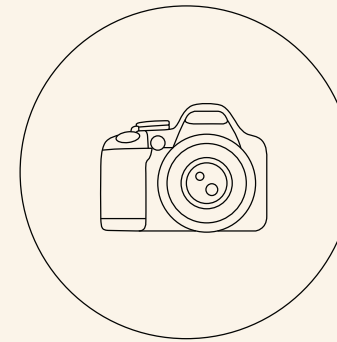


## The Dining Experience

MODERN AUSTRALIAN CUISINE

Dining on-board the TRUE NORTH is sustainable, organic and very Australian. However, our menus are also destination inspired and feature the very best of locally sourced ingredients. Modern technique is used to showcase alongside more traditional method.

The galley delivers continuously evolving dishes to ensure that each dining experience is unique to every itinerary and, always fun!



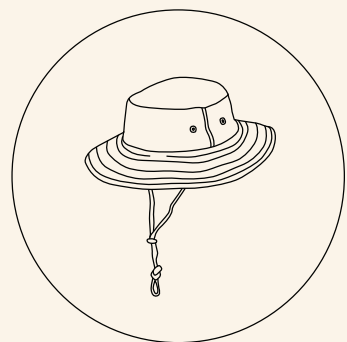
## Expedition Photography

THE ULTIMATE PHOTOGRAPHY PLATFORM

The TRUE NORTH is the perfect platform for professional and specialist photographers who seek exclusive access - the perfect platform for expedition photographers of any skill level.







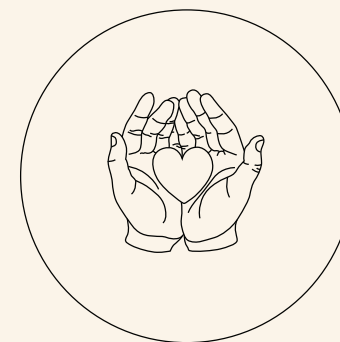
## Specialist Guides

EVERY TRUE NORTH ITINERARY FEATURES AN ONBOARD NATURALIST

When joining a shore party you will always benefit from informative commentary concerning the culture and natural history of the featured destination. The naturalist also presents entertaining interpretative sessions in the ship's lounge. Nominated departures may feature specialist guides with specific or local knowledge.

However, the guiding experience doesn't stop there. Unlike more conventional cruise experiences – crew members on the TRUE NORTH are encouraged to interact with our guests. They will uniquely chaperone your every experience providing assistance and genuine company. They will bait your hook and carry your SCUBA tank and they will also join you for dinner and entertain in the ship's lounge. And not forgetting that they will also prepare fine meals of distinction, maintain your cabins with our renowned degree of attention and, safely navigate ship, boat and helicopter to each destination.

Guests on the TRUE NORTH never fail to recognize the outstanding involvement of the crew - they are one of the reasons that an adventure on the TRUE NORTH is not just another expedition cruise!



## A Sustainable Approach

THE TRUE NORTH'S ITINERARIES ARE A LOW IMPACT MEANS OF ACCESSING WILDERNESS

We provide access without the intrusion of roads. We do not require shore-based structures. We access in small groups and leave no trace of our visit.

The TRUE NORTH is compliant with requirement under the MARPOL Convention – an international convention designed to minimize and eventually eliminate pollution of the sea by harmful substances. On-board waste is either processed via our treatment plant, retained for recycling or retained for disposal at an approved waste management site.

Our company is a pioneer and market leader. We are very proud of our achievements and we believe that our itineraries inspire greater appreciation of natural history. Through carefully controlled access and entertaining interpretation, we install the importance of wilderness.

All activities are led by crew members who are trained to encourage minimal impact on the environment and we maintain constant vigil for opportunities to nourish.

Our guests are often left humbled by the nature of our itineraries.





TRADEMARK ACCESS TO ONE OF  
THE WORLD'S MOST ADMIRABLE  
SHORES

Australia boasts more than 25,000  
kilometres of spectacular coastline



Discover the still wild coast of Western Australia, the bucket list Rowley Shoals, beautiful Sydney Harbour and surrounds, and the seafood rich waters of the Eyre Peninsula.

The Kimberley region in North Western  
Australia is a rugged panorama of  
mountains, gorges and waterfalls

The region attracts visitors from all over the world – but not everybody is fortunate enough to truly experience this ancient land.

Purpose built to go where bigger ships cannot, the stylish TRUE NORTH provides a level of access that is the envy of others!

Whilst others sail past - we can safely navigate the region's many shallow river systems and provide our guests with intimate access to the region's iconic nature features.

And, our activity-based itineraries include tactile experiences such as hiking, fishing, mud crabbing, picnics, natural history interpretation, seeing the ancient rock art of the Australian Aborigines and exhilarating helicopter rides.

DON'T JUST SEE  
THE MAGNIFICENT KIMBERLEY COAST  
- EXPERIENCE IT!



The Raja Ampats and nearby islands of the Indonesian Archipelago are a melting pot of culture, history and nature



The TRUE NORTH offers unparalleled access to a region that is fast becoming one of the most-talked about destinations on the planet and, our activity-based itineraries provide unequalled opportunity to discover the influence of Melaneseans, Islamic Sultans, Portuguese mariners and Dutch traders.

Meet traditional Indonesians on Banda Island and the Melanesian people of Gam and Waigeo. See the dragons on Komodo and swim with the whale sharks of Cenderawasih Bay.

All whilst surrounded in comfort and style.

SEE WHAT OTHERS  
DON'T GET TO SEE!

THE ULTIMATE OPPORTUNITY FOR  
A TRANSFORMING EXPERIENCE

The TRUE NORTH first visited untamed Papua New Guinea in 2005

Since then we have continued to refine our itineraries to ensure that they are filled with only the highest quality experiences – the highlight being countless encounters with the overwhelming hospitality of those who are fortunate to call this untouched paradise home.





# Cabin selection



## Explorer Class Stateroom

Located on the upper deck – Explorer Class staterooms feature a king size double (that can be converted to singles) and a twin basin en-suite. Cabin size is 18 square metres (193 square feet).

Other features include large panoramic windows, amenities fridge, in-cabin entertainment and satellite telephone.



## River Class Stateroom

Located on the middle deck – River Class staterooms feature a king size double (that can be converted to singles) and en-suite. Cabin size is similar to Explorer Class.

Other features include large panoramic windows, in-cabin entertainment and satellite telephone.

## Ocean Class Twin

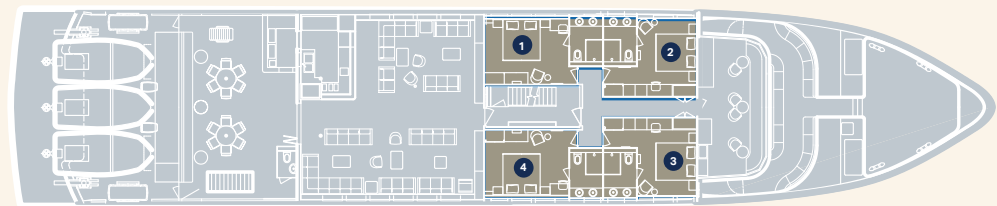
Located on the lower deck – Ocean Class twins feature roomy singles and en-suite. Cabin size is approximately 12 square metres (129 square feet).

Other features include 2 portholes, in-cabin entertainment and satellite





UPPER DECK



- Explorer Class
- 1. Bradshaw
  - 2. Dampier
  - 3. Durack
  - 4. Parker King

MAIN DECK



- River Class
- 5. Prince Regent River
  - 6. Mitchell River
  - 7. Berkeley River
  - 8. Drysdale River
  - 9. Hunter River
  - 10. King George River

- Ocean Class
- 11. Camden Harbour
  - 12. Lacepede Islands

LOWER DECK

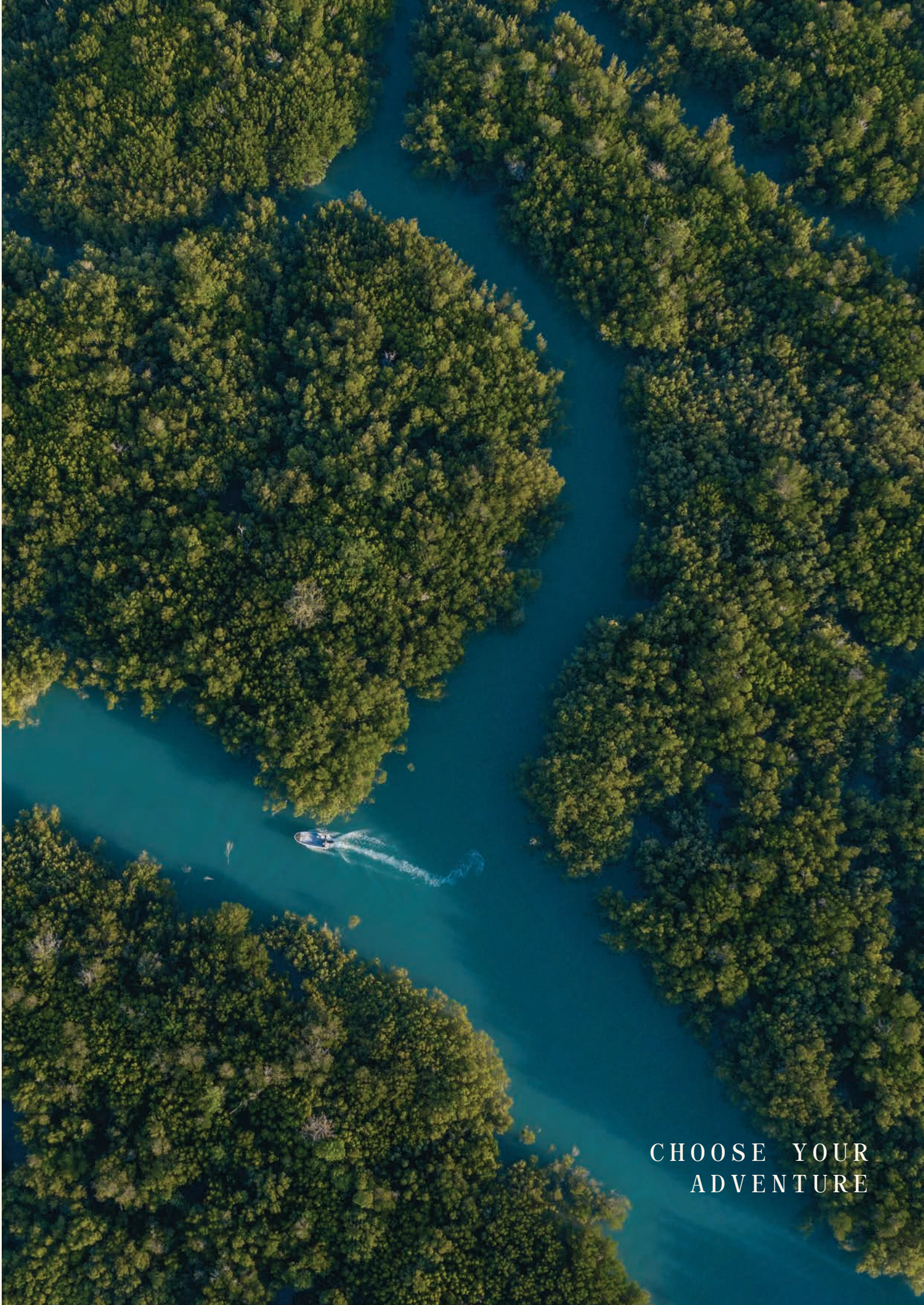


- Ocean Class
- 13. Koolama Bay
  - 14. Montgomery Reef
  - 15. Jackson Falls
  - 16. Kings Cascade
  - 17. Imperieuse Reef
  - 18. Atlantis Bay

SPECIFICATIONS

Commissioned	February 2005
Flag	Australian
Configuration	Mono-hull adventure-cruise ship
Length	50 metres
Tonnage	740 tonnes
Draught	2.2 metres
Beam	10 metres
Crew	22
Passengers	36
Propulsion	2 x 786 kW
Bow Thruster	100 kW
Auxiliary	2 x 175 kW
Cruising Speed	14 knots

Range	2,000 miles
Fuel	45,000 lts diesel / 10,000 lts Jet A1/3,000 lts ULP
Water Making Capacity	1,500 lts per hour
Motion Control	Computer controlled stabilizers
Safety	Full compliance under the International Marine Orders
Cabin Features	en-suite, in-cabin entertainment and satellite telephone
Cabin Power	240V and 110V
Day Areas	sun deck, observation lounge, ship's lounge, alfresco bar, sports deck and dining room
Adventure Vessels	6
Helicopter	Eurocopter (6 pax all facing forward/air conditioned)



CHOOSE YOUR  
ADVENTURE



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