



*Refined Waterway Voyages*

VIETNAM   CAMBODIA   MYANMAR



*It's the river - Pure and simple. With the right dash of mystique.  
It's this body of water. Therapeutic in its cadence - truly irresistible.*











•• HERITAGE LINE ••  
*Collectors . Artisans . Hosts*

Heritage Line is a singular cruise line. Passionate to the core about creating unforgettable and refined river voyages, we operate luxurious ships on Southeast Asia's most fascinating waterways.

Heritage Line is a collector of distinctive vessels. We compassionately design and build ships, with inimitable décor and outfitting. Details are painstakingly crafted to remake history. And every boat has its own tale to tell.

We are artisans rather than mere providers of tours on water. We bring untold stories to life with the perfect mix of comfort, adventure, culture, tradition, authenticity and extravagance. Ours are journeys that inspire our guests to return, time and time again.

And Heritage Line is personal, creating intimate bonds and nourishing friendships. Being wonderful hosts, we remember your name and make your journey a truly memorable one.





MEKONG

VIETNAM • CAMBODIA





## A GOD KING’S RIVER



### The Mighty Mekong

The story of the Mekong river intertwines with that of the legendary King Jayavarman VII, the God King of ancient Cambodia who linked hands with the Mekong’s waters to build the magnificent Angkor civilization. This magnificent waterway, rising in the Tibetan plateau, flows through six countries in Asia bringing love and giving life to millions in the region. Conquering an over 5,000-meter difference of altitude and stretching for 4,350 kilometers, the Mekong is one of the world’s richest areas of biodiversity and home to an infinite quantity of fauna and flora as well as an estimated 850 species of fish.

The Mekong is a source of life – both ancient and modern: villages with rustic charm, fishermen casting their nets, boat engines sputtering and women busy with their daily chores on the river banks. It is a body of water with many different faces, from the bustling Mekong Delta, to the calm and therapeutic meanderings between Phnom Penh and the Vietnamese border, and from the Pre-Angkorian heritage on the lower Mekong to the unparalleled water world of the Tonle river tributary.

The Mekong – A river of distinct medleys.

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No description of the Mekong is complete without a paean to Tonle Lake and Tonle River. Once a year a natural phenomenon occurs during the rainy season when the Mekong swells dramatically, increasing its height by as much as 10 meters. As it reaches Cambodia’s capital Phnom Penh, where it meets the Tonle River, the volume of water is so massive it forces the Tonle to reverse its flow back north, filling up Tonle Lake. During the dry season, in return, Tonle Lake provides around 50% of the flow into the Mekong, allowing nature to triumph.







## JOURNEY THE MEKONG

—•—•—  
A Kaleidoscope of Moments

Heritage Line crafts Mekong discoveries like a string of precious graded pearls. Striking landscape backdrops, iconic and historic sights, personal encounters, local life, traditions and centuries-old artisanship are forged into lasting memories.



### The Lost Civilization

*Saigon – Siem Reap or vice versa (7 nights)*

The most popular and complete Mekong cruise combines opulent world heritage sites in Vietnam and Cambodia with places that are rarely visited.

### Pearl of the Orient (3 nights)

*Saigon - Phnom Penh or vice versa (3 nights)*

A shorter voyage linking two countries, and Saigon with Phnom Penh, the two “pearl” cities of South East Asia, while offering a detailed exploration of the Mekong Delta.

### Serenity Cruise

*Siem Reap – Phnom Penh or vice versa (3\* or 4 nights)*

The very best of rural Cambodia with green landscapes, ancient temples, simple Cambodian village life and smiling faces. This cruise provides an insight into some still widely unknown regions of this amazing country. (\* downstream voyages only)





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### Mekong Delta

The Mekong Delta is the so-called rice bowl of Vietnam. Its fascinating panorama of paddies, orchards, mangroves, fishing villages, markets and handicrafts are a heady kaleidoscope of life. **Cai Be** is an alluring mélange of river and land mainly known for its floating market, but also for its skillful artisans who manufacture a wide range of foodstuffs and cultural products.

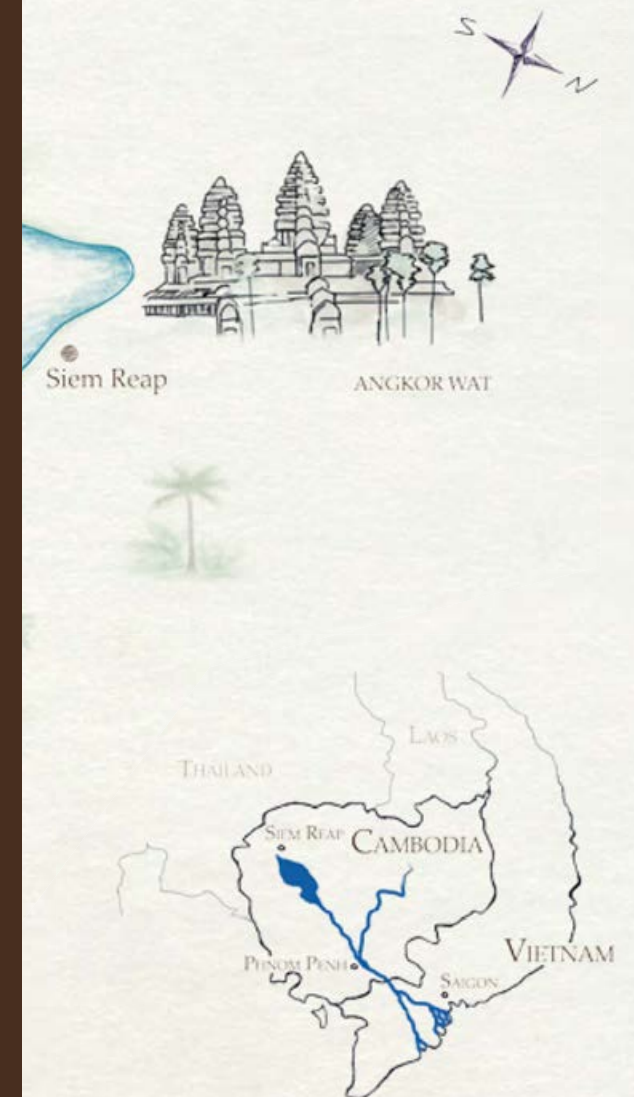
The **island of Binh Thanh** is a biological wonder where families have engaged for centuries in cultivating water hyacinths and producing handcrafted goods for the whole country. Right before the Cambodian border our ships dock beside the remote slow-paced town of **Tan Chau**. What Tan Chau lacks in size, it makes up for with its charm, and it is worth exploring to discover its shops, markets and relaxed pace. But above all this area of the Delta is famous for its fish farms.



### Lower Mekong (Cambodia) & Phnom Penh

**Phnom Penh**, a lively city with rustic charm, is often romantically called the Paris of the East for its French-inspired architecture, side-walk cafes, and its many historical and colonial treasures including the Royal Palace, the Silver Pagoda and the National Museum.

The Mekong, between Phnom Penh and **Kampong Cham**, provides a real glimpse of the greatness of the Angkor civilization. Small temples such as **Angkor Ban**, **Wat Nokor** and **Wat Hanchey** with cordial villagers and scenic hill top views are true local gems in this region. The **island of Koh Oknha Tey** is famous for high-class silk products handmade by skilled artisans.

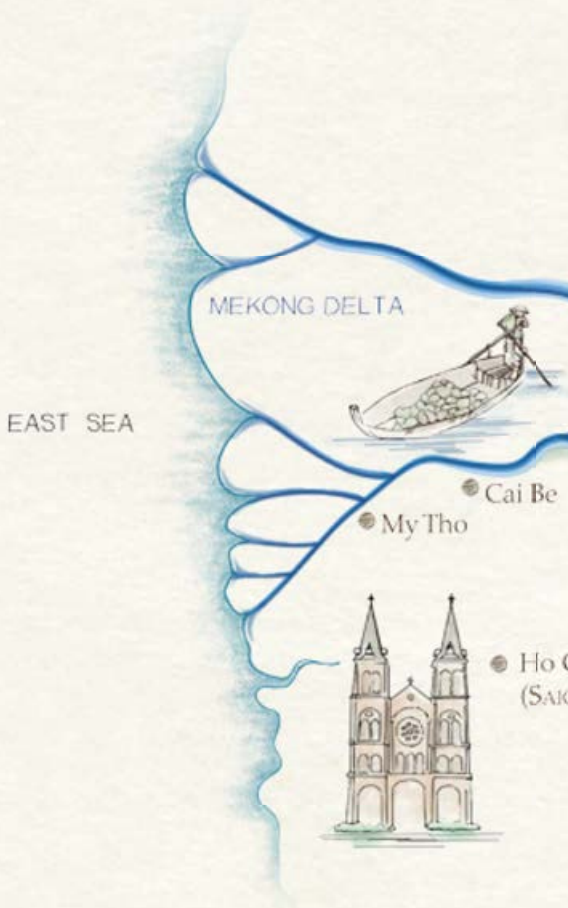




JOURNEY

A Kaleidos

Heritage Line crafts Mekong discoveries like a string of pearls. Each day offers iconic and historic sights, personal encounters, local traditions and unforgettable lasting memories.



The Lost Civilization

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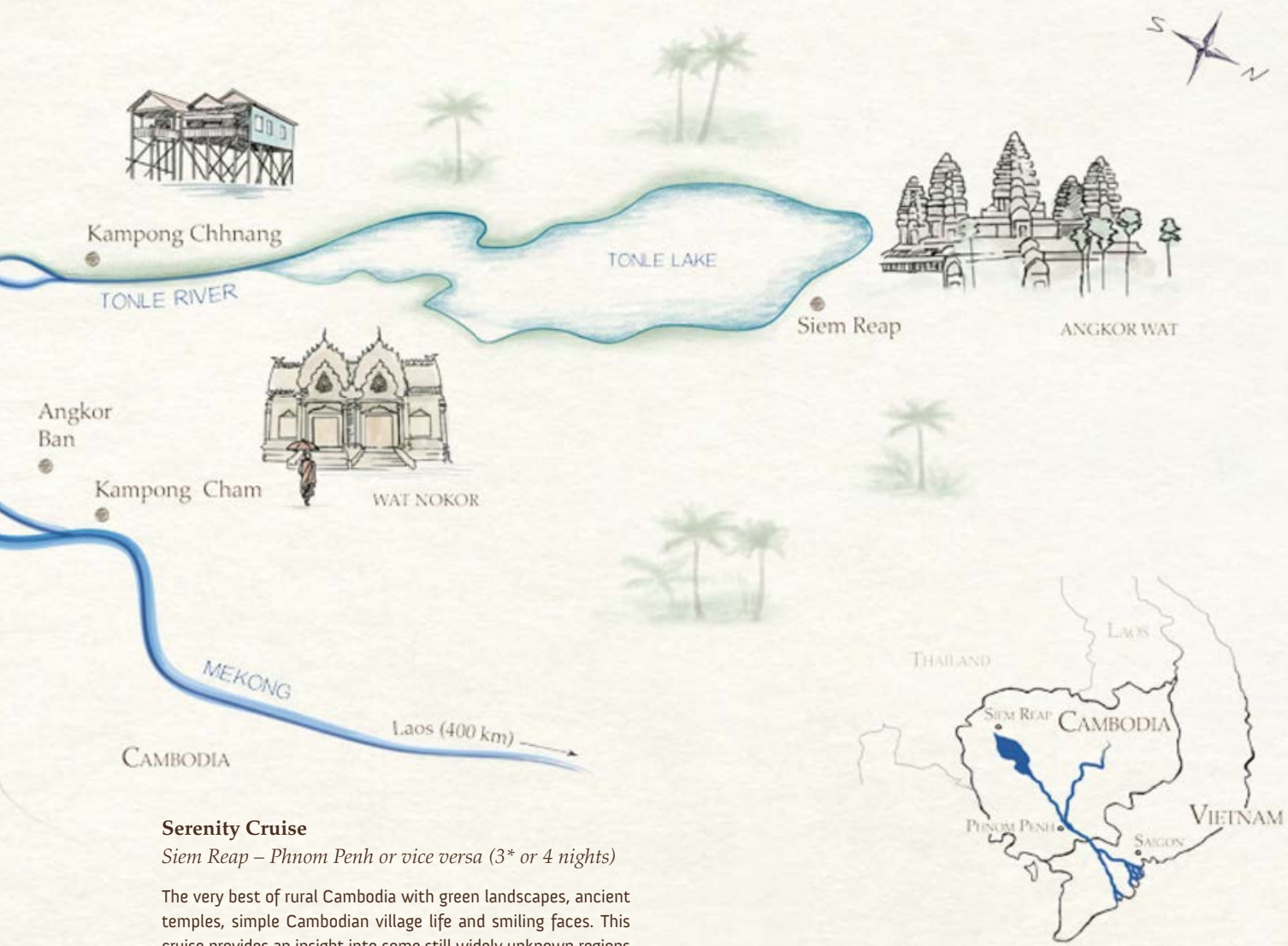
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Tonle River and Lake

The Tonle region is a Cambodian natural phenomenon. **Kampong Chhnang** is a small hamlet on the riverbank and is famous for its fine clay pottery. In fact its name means Port of Pottery. The floating and tranquil **Tonle River** ecosphere is dotted with sugar-palm trees and paddy fields and expands into the largest freshwater lake in Asia.

The **Tonle Lake** has more fish species than any other lake in the world and swells to the size of an ocean during the high-water season. At the northern tip of the lake awaits the world's largest and magnificent temple complex of **Angkor Wat**, which bears testimony to the golden but lost 11th-century civilization of the Khmer Empire.



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Khmer Classic Apsara Dance



1 Private dining in  
*The Jahan Observatory*

2 Fishermen in the  
Cambodian Tonle River

3 Palm sugar harvesting  
in Kampong Chhnang

4 River view of the  
Royal Palace in Phnom Penh

5 Traditional Khmer dressed  
couples at Angkor Wat





## THE JAHAN

• A HERITAGE LINE COLLECTION •

The imposing Jahan evokes the opulent era of British India. Each of the 26 large and elegantly decorated staterooms has a secluded balcony and a in-room salon with sofa. The décor is quite unique, with hand-painted artefacts and antique furniture sourced from India. The sprawling Noble Suites feature unique designs – inspired by both the Indian and British cultures.

The Jahan offers all the facilities of a fine resort including a pool, three spa rooms, a fitness room, a steam bath, the lavish indoor The Raj of India Lounge, and the opulent Viceroy Dining Hall Restaurant. The inviting open-air East India Club Bar with its ornate camel bone inlay has corners with comfortable sofas, and the laid-back Observatory is a delightful hideaway with wonderful river views.



## THE JAHAN

Crafting a romantic tale



*The Jahan's story is very romantic, although it is not your typical Hollywood "boy meets girl" romance – think rather of the forbidden fruit, throw in angry parents on the bride's side and we have a story that will tug at any heart, even the most hardened.*

*Years ago there lived an Indian woman of bewitching beauty, the indefatigable Lady Kashmiri. She was a brilliant dancer, a talented artist, an impeccable composer and a prolific writer who had inherited her artistic traits from her ancestor, the revered Shah Jahan, emperor of the Indian Mughal Empire from 1628 to 1658. Kashmiri revered traditions but never shied away from innovations, like the traditional natakas she used for some of her dance-dramas. She also loved traveling and painted her travelogues on exquisite landscapes. And she fell madly in love with the British poet Lord Byron. Her family strongly opposed the union. They wept and tried to cajole her because they wanted her to marry an Indian aristocrat. But she refused to follow the script. Kashmiri and Lord Byron eloped, escaping the clutches of her family in search of true love, and they lived happily together on a boat, aptly named The Jahan, after her illustrious ancestor. Lady Kashmiri spent most of her time recreating her childhood memories in The Jahan. The rooms were reminiscent of her adolescent years and the colors and hues of the boat were tastefully chosen. The couples' room was in white marble as a lasting tribute to the glorious Taj Mahal, which was built by Shah Jahan in memory of his third wife. One of the most beautiful buildings in the world it still stands today as a symbol of eternal love.*

*Indeed, Lady Kashmiri's artistic skills turned The Jahan into a harmonious mélange of East and West. But alas the love story took a heartbreaking turn when the British troops withdrew from India in 1947, and Lord Byron had to return to England. Lady Kashmiri remained in India as she could not tear herself away from her family or her country. She was heartbroken but continued to care for the boat and she displayed her paintings in the Jahan, drawing admirers from all over the world. Then one day, to her utter joy, Lord Byron returned to India and he lived with Lady Kashmiri until his death in 1977. As they were childless, Lady Kashmiri sold the boat and donated the proceeds to a school of arts for the impoverished children of Rajasthan.*







- 1 Majestic - *The Jahan*
- 2 Noble Suite - *Lord Byron*
- 3 Heartfelt hospitality with cherubic smiles
- 4 Noble Suite - *The Taj*
- 5 To be proud of - *The Jahan's* lavish sun deck





Jayavarman is the older“brother”of The Jahan and considered the father of Heritage Line’s unique collection. The ship blends 1930’s Art Deco with French-Colonial Khmer designs. Intricate wood carvings, Khmer bas-reliefs and framed objets d’art in the corridors create the ambiance of a floating art gallery. All 27 cabins have private balconies and are outfitted

with exquisite furnishings. Jayavarman’s main features include a pool, the Club 1930 outdoor Bar and Salon, a comfortable indoor Lobby Lounge named after Henry Mouhot, the Apsara Spa and the elegant Indochine Dining Hall. The design in the two suites pays homage to the two great, ancient sovereigns of Vietnam and Cambodia – Bao Dai and Jayavarman.



## Jayavarman

A blissful, omnipresent smile



*Jayavarman embodies all the serenity and harmony of its namesake Jayavarman VII who was one of the greatest Khmer rulers of all time, a forceful and benevolent sovereign, an art lover and devout Buddhist who was admired far and wide.*

*The French say cherchez la femme. But in Jayavarman’s case it is more correct to seek two, not one woman. Because the king married twice, first to Princess Jayaradhevi and then to her older sister Indradevi, and by all accounts they were extremely happy marriages to two very beautiful and deeply spiritual women.*

*At the beginning of Jayavarman’s reign, during his long and frequent absences to expand his kingdom, it was Indravedi who comforted the forlorn young queen with Buddhist teachings. Indradevi’s influence over the queen did not go unnoticed by Jayavarman who formed a strong attachment to his sister-in-law. And after Queen Jayaradhevi’s death this attachment blossomed into love, and finally into many long years as husband and wife. Indradevi was highly cultured and played an active role in state affairs, something that was quite unusual for those days. She also taught in temple schools thanks to her command of Sanskrit, and wrote many poems chronicling her husband’s achievements.*

*Jayavarman was a valiant leader during his 30-year reign and scenes of his successful naval battles can be admired today on engravings in the Angkorian Bayon and Banteay Chhmar temples. He was also a great builder. After the new capital Angkor Thom he went on to construct two of Cambodia’s most spectacular temples, Ta Prom and the official state Buddhist temple the Bayon. It is believed that the massive Buddha faces depicted on the four sides of the Bayon towers are of Jayavarman, and that the enigmatic smile on their faces – which is every bit as captivating as that of the Mona Lisa – is none other than the serene smile of the benign monarch.*

*These same smiles can be found on the faces of the friendly and hospitable Cambodians, and of the crew on board Jayavarman.*

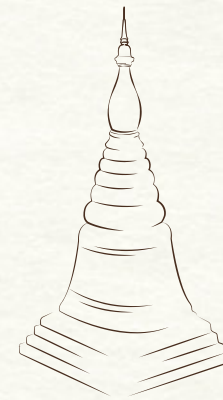






- 1 Club 1930 Funnel Bar & Lounge
- 2 *Jayavarman* on the Mekong River
- 3 Private balcony breakfast
- 4 Deluxe Stateroom
- 5 Art on board - Cambodia's King Jayavarman





AYEYARWADY · CHINDWIN

MYANMAR





## BURMESE RIVERS OF PRIDE



Spiritual Ayeyarwady and Unexplored Chindwin

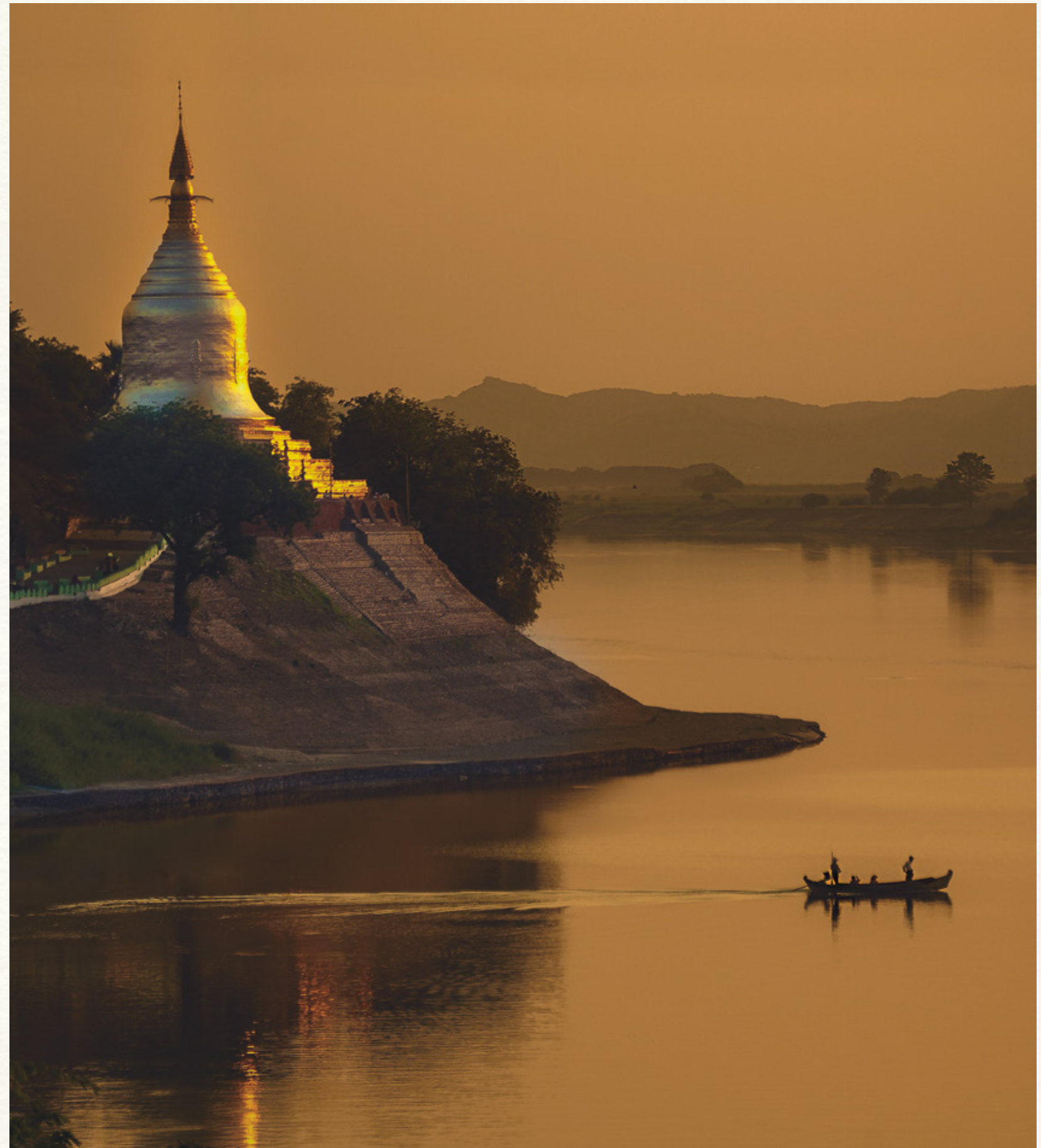
Age-old traditions and culture have stood the test of time in Myanmar, the Golden Land. Its two major waterways have always and still dominate and influence the country as no other natural phenomenon. Myanmar and its rivers still hold as much romance today as it did for George Orwell who expressed his love for the country in his novel “Burmese Days.” It is a picturesque land of elaborate pagodas, friendly people and a rich cultural history. Just like its rivers.

The longest river in Myanmar, the Ayeyarwady, rises among Himalayan glaciers, flowing for almost 2,200 kilometers through the country, passing three imposing defiles and forming a vast delta before entering the Indian Ocean. The Ayeyarwady is a witness

to contemporary history, with marvelous scenery and an unchanged way of life. The kings of medieval Bagan would almost certainly recognize its riverbank life today with its bullock carts and tiered pagodas topping rambling teak monasteries.

The Chindwin River flows south through the country from the far Northeast for 1,200 kilometers. It is a fascinating waterway that flows through wild, forested landscapes and rolling hills. Small villages line the riverbanks and pagodas are dotted around the countryside. Very few of the towns and villages along the river have seen tourists yet, and visitors are amazed by their unspoiled way of life.

Two unspoiled and mysterious rivers.







# JOURNEY THE AYEYARWADY AND CHINDWIN

Irresistible and captivating

Heritage Line's Myanmar Cruises embody the motto "The journey is the reward." They are about forgetting time, and enjoying a mild state of bliss whilst cruising and observing the unaltered wonders that the former Burma reveals through its rivers. Relive the old days – just like Kipling and Orwell embraced them – in our treasure-filled expedition through the Golden Land.



### Ancient Capitals & Golden Land Voyage

*Bagan – Mandalay or vice versa (2,3 & 4 nights)*

This is a cruise of various length options to delight in the cultural and spiritual heart of ancient Burma along the Ayeyarwady and its former royal capitals.

### Exotic Chindwin

*Mandalay – Homalin – Bagan (11 nights)*

An exciting river expedition to remote and quaint regions in the northeast of Myanmar. A peaceful, relaxing cruise to discover an untouched part of the country.

### Impressive Gorges

*Mandalay – Second defile – Mandalay (7 nights)*

A well-balanced back-to-back voyage to the northern Ayeyarwady, visiting the spectacular second defile, and enjoying fantastic natural landscapes, scenes of daily life and the country's colonial heritage.

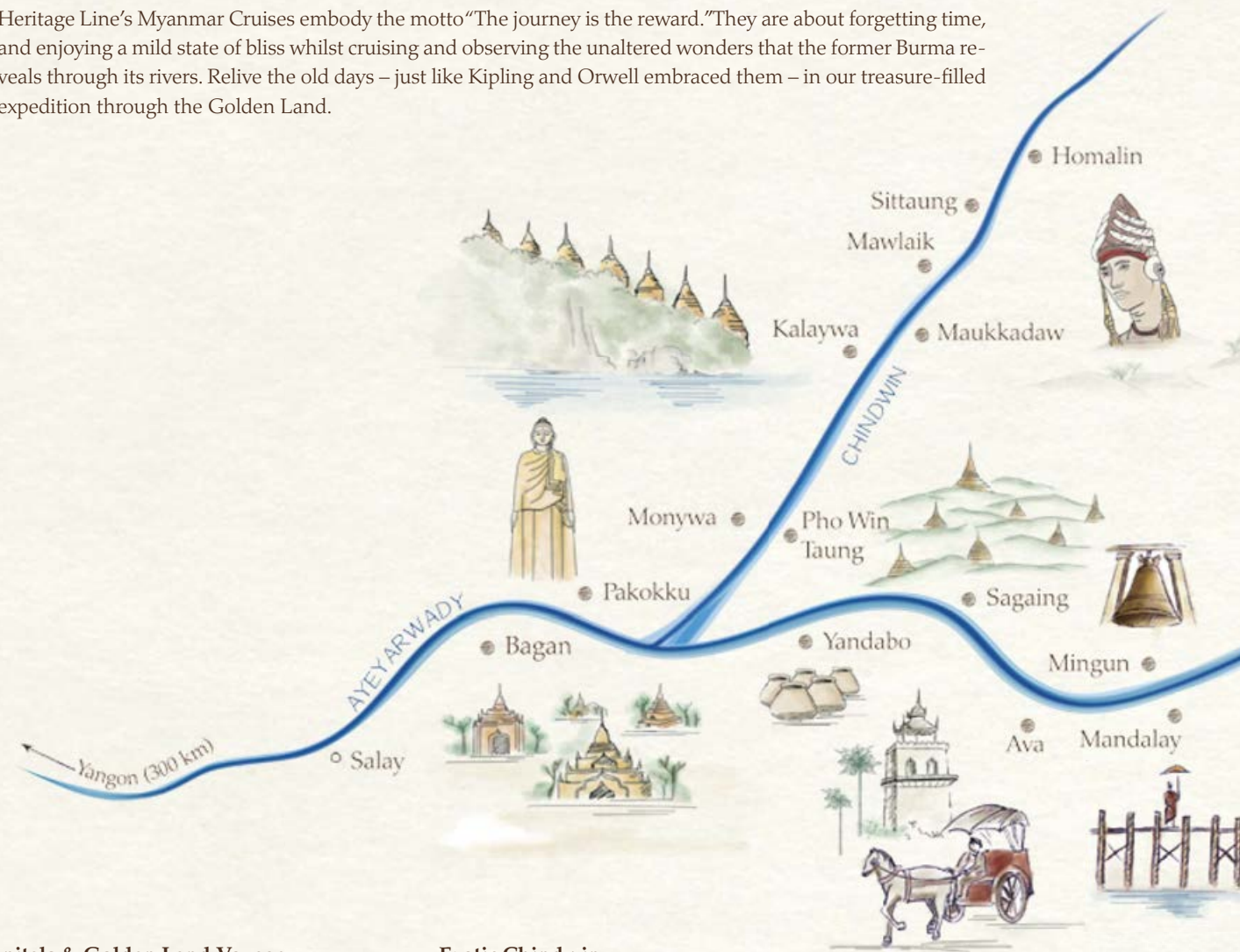




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### Central Ayeyarwady

Ancient Burmese cities (Mandalay, Bagan, Sagaing and Ava) line up along the Ayeyarwady in the midpoint of this Golden Land. Gold and statutes interconnect like ying and yang in the spiritual region of Mandalay. An abundance of pure gold leaf is produced here and ends up on the Buddha statue in the spectacular Mahamuni temple.

The world's largest "book" can be found in the Kuthodaw temple – the entire Buddhist script written on 729 slabs of stone. And on the outskirts of Mandalay the U-Bein Bridge is known as the world's oldest and longest teakwood bridge. The plains of Ava with its ancient temples built by various kings, remind us of its former days of glory.

The hilly slopes of Sagaing host a sea of golden stupas enthroning the meandering Ayeyarwady. The tiny tranquil village of Yandabo is famous in Myanmar for producing many kinds of handmade water pots. Not far further south lies Pakokku featuring the famous wood-carved Shwe Ku Pagoda Pagoda. And finally Bagan – majestic and glowing – the 9th-century empire of ancient Pagan where rulers built over 10,000 religious monuments.



### Northern Ayeyarwady

Seen from the river, Mingun's huge pagoda stands out like a massive rock. It was never completed, as an astrologer predicted that the death of the King. Bodawpaya would coincide with its completion, and so instead they constructed the world's largest bell weighing 90 tons.

The northern Ayeyarwady region is overwhelming with its beautiful scenery and simple rural life. In the pottery village Nwe Nyein a wide variety of decorative pots is produced. Taguang is another river hamlet with spiritual shrines and colonial fortifications. In Hsith the local fishermen depend on the help of the Ayeyarwady dolphins for their traditional style of fishing. Katha was a former British colonial outpost in a far-flung corner of the old Empire. The colonial ambiance can still be sensed today as not much has changed since George Orwell's "Burmese Days" back in the 1920s. Naba is a jungle train ride away through stunning vegetation, and rarely sees tourists. And one of the highlights on this journey is the spectacular gorge of the 2nd Defile.



GEORGE ORWELL MANSION

SECOND DEFILE





JOURNEY THE AYEYARWADY

Irresistible

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Chindwin

*This river, which is practically unknown in the western world, offers unparalleled sightings and encounters. The scenery and the local way of life play star roles on this river and Monywa and nearby Ah Myint village are among the highlights in the southern Chindwin region. At Monywa, the spectacular Thanboddhay Pagoda contains 500,000 Buddha images and golden spires. Maukkadaw is another small upriver settlement which was once a busy port for teakwood shipping.*

*Little villages pop up around every river bend, like Kalaywa which has a charming market, while Sittaung has just 28 households with a lovely scenic surrounding. Ships can sail no further than Homalin which is owned by the Naga, a small Burmese minority with their own culture and customs, like the well-known annual Naga festival.*

*Mawlaik recalls the colonial days of the Bombay-Burma Trading Company, and many of its colonial buildings can be visited.*

*Not far from Pho Win Taung, hidden in a mountainous area there is an old cave-temple which is more than 500 years old and contains many sandstone carvings of Buddha, animals, plants, demons and ogres.*

Excursion

An



Impressive Gorges  
Mandalay – Second defile – Mandalay (7 nights)

A well-balanced back-to-back voyage to the northern Ayeyarwady, visiting the spectacular second defile, and enjoying fantastic natural landscapes, scenes of daily life and the country’s colonial heritage.





Shwegu temple in Pakokku



1 On a horse cart through the plains of sacred Bagan

2 A moment in time - local shepherds near Bagan

3 Exotic encounters up north on the Chindwin River

4 U-Bein Bridge memories on a private boat at Mandalay

5 Yandabo - Myanmar's most famous pottery village





Anawrahta

• A HERITAGE LINE COLLECTION •

Anawrahta is the embodiment of luxury and grandeur, much like the Ayeyarwady. It is where Burmese tradition meets British Colonial elegance. This luxury vessel and flagship of the Heritage Line collection could be straight out of any quixotic novel, as the paddle steamer marries romance with adventure. Anawrahta also pays tribute to the country's deep-seated affection for Buddhism. Burmese accents, patterns and ornaments inspire deeply, and the British touches give the feeling of a bygone era.

The 23 luxurious Staterooms and Suites are artfully designed with intricately carved woodwork and handcrafted interiors. Gleaming white rails, polished lacquer and handmade teak furniture all feature on-board. All rooms have impressive space and all comforts with private balconies and marble bathrooms, and the two Royal Suites are unsurpassed. Needless to say Anawrahta offers all the amenities of a high class resort: The Thazin Spa & Sauna, a Pool, a Gym, the Mandalay Lounge, the Hinthla Hall Restaurant and the delightful Kipling's Bar.



## Anawrahta

A fateful saga

•

*The saying goes that behind every great man there is a great woman, and so it was for King Anawratha, the father of the Burmese nation. In return for helping his royal neighbor, the King of Pegu with what would nowadays be called a "business deal," he was offered the hand of the Pegu king's beautiful and headstrong daughter Manisanda. When Manisanda learned her fate she cried her eyes out and begged her father not to throw her into the arms of a total stranger, but she soon found herself on the way to Anawratha's court. Then destiny stepped in, and her eye caught that of a young soldier in her escort. It was love at first sight. But the plot thickened when she discovered that the dashing young soldier was none other than Anawratha's adopted son Kyansittha.*

*"No hanky-panky at my court," thundered Anawratha when he discovered the liaison between the young lovers, quickly banishing Kyansittha into exile. Then destiny once again kicked in and Anawratha, who was greatly admired but also much feared by his subjects for his ruthless and authoritarian ways, was ambushed and killed by conspirators. The widowed Manisanda, horrified at the thought of having to give up her opulent, stately life, lost no time in marrying Anawrahta's successor King Sawu. Besotted with his beautiful wife, Sawu soon gave in to her pleas and recalled Kyansittha from exile.*

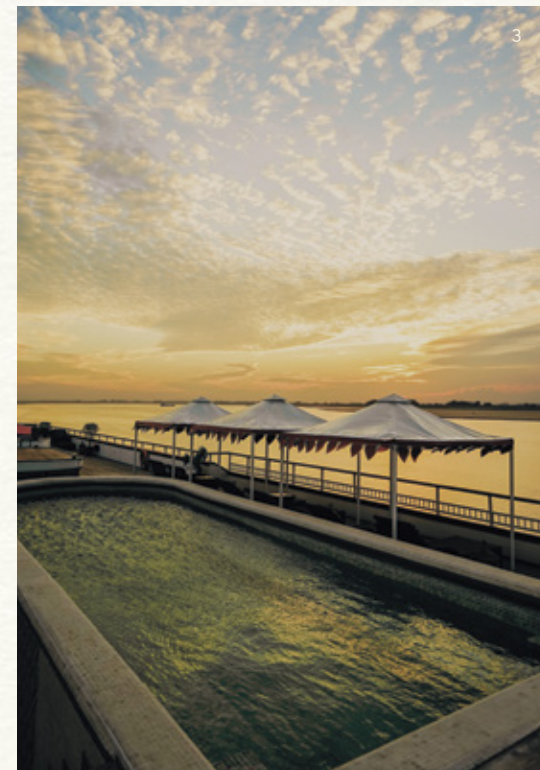
*Now Sawu was not the sharpest crayon in the box. But one day the penny finally dropped and he realised that Manisanda and Kyansittha were in much more than a platonic, mother and son relationship. So Kyansittha was once again given the boot, and for the second time had to bid farewell to the inconsolable Manisanda.*

*But fate obviously had a soft spot for Kyansittha, because he quickly rose to the rank of general and, proving his valor on the battlefield, vanquished Sawu and crowned himself the new king of Pagan. His first act as king was to claim the beautiful queen as his own, and, as in all the best fairy stories, Manisanda, Kyansittha and their many children, lived happily ever after.*

*Today Anawratha and Kyansittha are reunited, side by side at the prow of this marvelous vessel in the two magnificent suites named after them.*







- 1 Hosts who remember your name
- 2 *Anawrahta* - a royal vessel & luxurious abode
- 3 The atmospheric, colonial *Mandalay Lounge*
- 4 *Junior Suite* - Yangon
- 5 *Anawrahta's* vast sun deck & pool





HALONG BAY • LAN HA BAY  
VIETNAM





## PLAYGROUND OF DRAGONS



Magical Halong & Lan Ha Bay

**M**ysterious waters. Exotic tranquility. Myriads of islands, islets and limestone formations create a spectacular seascape. Halong Bay, a UNESCO World Heritage Site has almost 2,000 limestone islets covered with wild vegetation as well as enormous caves. Nowadays approximately 1,600 people live in floating villages in the bay, fishing or cultivating oysters and pearls.

Lan Ha Bay is the equivalent of Halong Bay at the southern part of large, jungle-cladded Cat Ba island. Lan Ha is a hidden gem with calm water, small white-sand beaches and it is practically unpopulated.

Halong and Lan Ha Bay – two floating worlds of their own.

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### Halong Bay – a legendary myth

Dragons were sent down to earth by the gods to help protect the country from invaders approaching from the sea. Instead of chucking out fire, these fiery creatures belched out clusters of jewels. These jewels turned into islands and islets dotting the bay, linking together to form an impenetrable barrier against the invaders. The invaders retreated and the dragons decided to rest peacefully in this bay. Halong is the Vietnamese name of the first port of call of the grand matriarch of the dragons.



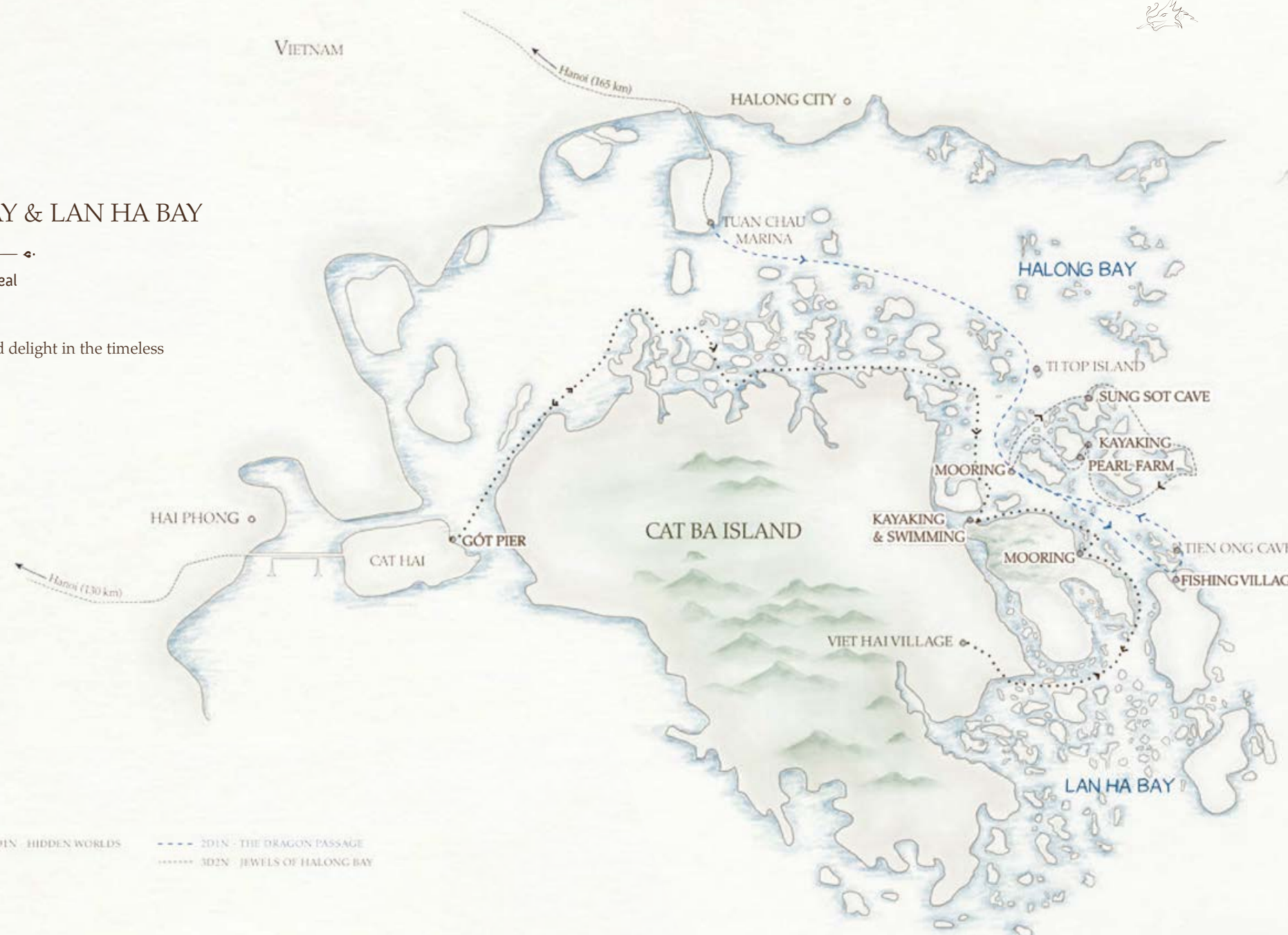




## JOURNEY HALONG BAY & LAN HA BAY

Into the Surreal

Discover the highlights of this unique world heritage site and delight in the timeless splendor of two spectacular bays – Halong and Lan Ha.



MOORING



TI TOP ISLAND



BAMBOO BOAT ROWING



FISHING VILLAGE



KAYAKING



CAT BA CYCLING

### The Dragon Passage

*One night*

A classic passage along the former playground of dragons offering memorable sights and sounds, captured in an unforgettable journey past thousands of limestone formations.

### Jewels of Halong Bay

*Two nights*

On this two-day journey in Halong Bay guests discover the hidden jewels that lie deeper in quieter areas of these beautiful waters.

### Hidden Worlds

*One night*

A new cruise on the tranquil waters of Lan Ha Bay offering a voyage of harmony and peace coupled with active components like cycling on Cat Ba island and a delightful culinary medley.



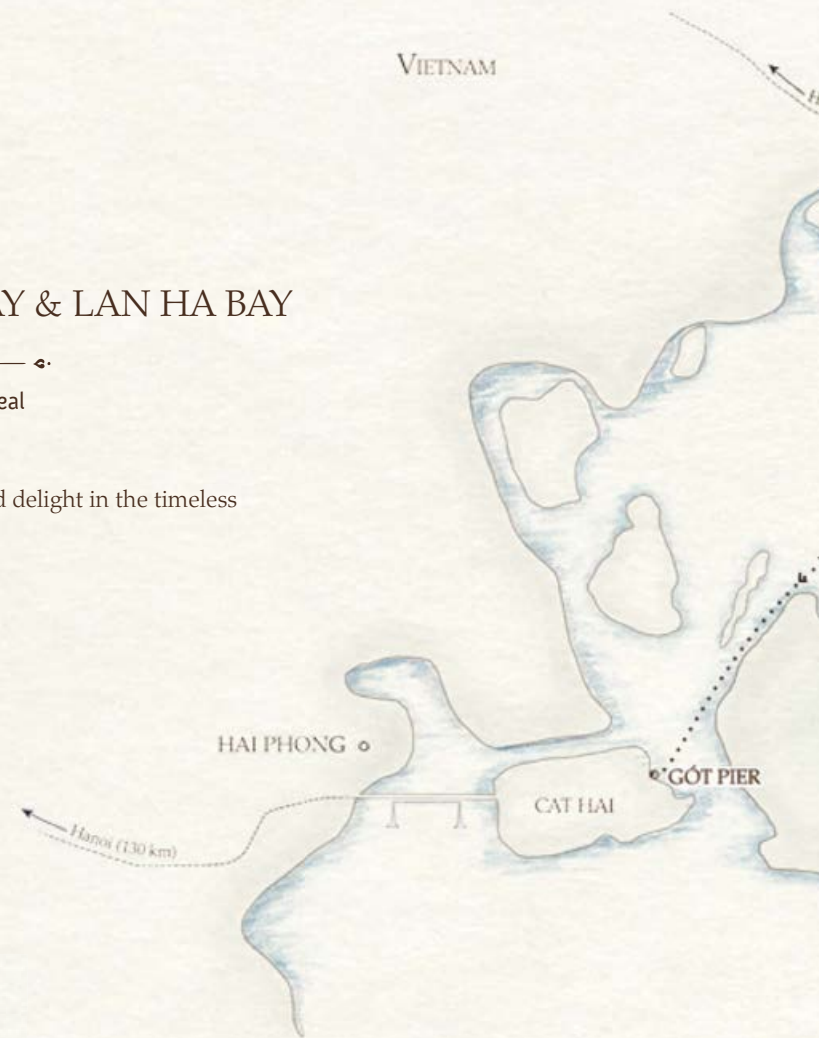


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\*\*\*\*\* 2D1N - HIDDEN WORLDS  
----- 2D1N - THE DRAGON PASSAGE  
\*\*\*\*\* 3D2N - JEWELS OF HALONG BAY

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### Halong Bay & Lan Ha Bay

**Halong Bay** and neighboring **Lan Ha Bay** are two wonders of nature, a true highlight on a visit to this part of North Vietnam, and a unique and surreal experience. There are endless treasures to discover in both bays like the **Tien Ong Cave** which is just five meters above sea level. This natural wonder was formed from limestone karsts about 700,000 years ago, and archeological studies have shown that ancient Viet people lived here some 10,000 years ago. The bay's biggest **Song Sot** or Surprise Cave is another exciting discovery.

In the bays there are still **fishing villages** where it is possible to see how people lived and still live in floating communities. For centuries the locals have cultivated various kinds of sea pearls which talented artists transform into charming jewelry.

One of the most beautiful times of the day is the famous blue hour or dusk, when the vessels berth overnight at their **moorings**. And another great Kodak moment is the bird's eye view over the bay from the top of **Ti Top island** after a short hike up the hillside.

Last but not least Halong and Lan Ha Bay are one of the greatest spots on earth to go **kayaking** to secluded areas dotted with spectacular rock formations. Another of the many exciting experiences awaiting visitors to these two fairytale bays.



MOORING



TI TOP ISLAND



BAMBOO BOAT ROWING



FISHING VILLAGE



KAYAKING



CYCLING



## JOURNEY HALONG

Intro

Discover the highlights of this unique world heritage  
splendor of two spectacular bays – Halong and Lan



### The Dragon Passage

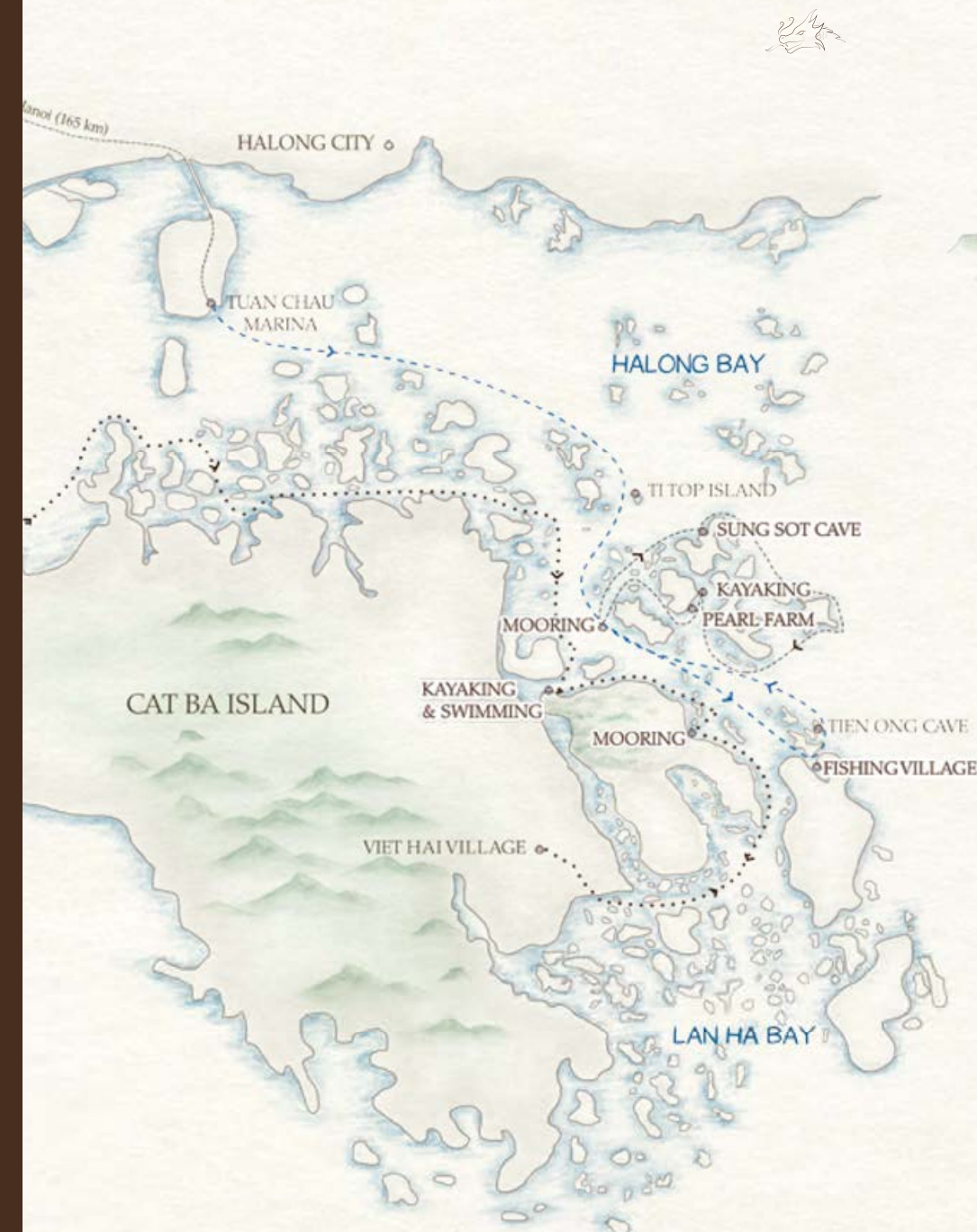
One night

A classic passage along the former playground of dragons  
offering memorable sights and sounds, captured in an un-  
forgettable journey past thousands of limestone formations.

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MOORING



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KAYAKING



CAT BA CYCLING

### Hidden Worlds

One night

A new cruise on the tranquil waters of Lan Ha Bay offering  
a voyage of harmony and peace coupled with active compo-  
nents like cycling on Cat Ba island and a delightful culinary  
medley.





The magical blue hour of Halong Bay



- 1 Traditional bamboo boat rowing
- 2 An authentic floating 'corner shop'
- 3 Unwind at a UNESCO World Heritage Site
- 4 Floating village exploration by kayak
- 5 Worker at one of the few Halong Bay pearl farms





# GINGER

•• A HERITAGE LINE COLLECTION ••

**G**inger, gracious and elegant, is Heritage Line's latest addition to the collection, cruising in Lan Ha Bay, a quiet extension of the famed UNESCO Heritage Site Halong Bay. She boasts an extravagant design theme incorporating rich and traditional Vietnamese heritage. Her interior style interlaces age-old traditions with major local elements which play key roles in ancient Vietnamese sagas and poems, including landscape, botany and mythological birds. Timber floors, mosaic tiled bathrooms,

ornate silver-leaf ceilings, antique artwork, soigné-silk paintings and embroidered fabrics are harmoniously balanced with carefully placed contemporary accents. Ginger has only 12 spacious suites with wide panorama glass doors opening onto vast private balconies. The two Regent Suites are the wunderkinds with a distinct decorative leitmotif offering breathtaking vistas on the seascape from their Jacuzzis. Yet, the Ginger's true uniqueness is her refined culinary approach combined with a refreshing lifestyle experience.



## GINGER

The Graceful Sister



*Ginger, the most elegant of the Halong Bay sisters, inherited her wanderlust from her French father and her love for all things oriental from her Vietnamese mother. So it came as no surprise to her parents when their headstrong daughter told them she wanted to develop her own style, give herself a new look and discover the world outside Halong Bay.*

*With her parent's blessing – and not without some jealousy from her two younger sisters Jasmine and Violet - Ginger took her destiny into her own hands and adopted a new style for her fresh abode inspired by the opulence of the ancient Ming emperors. Adding a slightly contemporary touch, because Ginger always follows the latest trends. She loves to pamper her guests with the finest of cuisines and with traditional wellness rituals in her large spa.*

*Ginger's strong attachment to her father and respect for her family led her to finally settle and move to pristine Lan Ha Bay which is a nearby serene and gorgeous extension of Halong Bay, and where she stands out for her beauty and elegance.*







Maiden Voyage, June 2018

*Ginger* sails the serene waters of Lan Ha Bay





VIOLET

• A HERITAGE LINE COLLECTION •

Violet is a coquettish luxury French-Indo-chinese junk. With just six bright, very spacious suites and an impressive interior, Violet is a one-of-a-kind in Halong Bay. Each room is individually designed and outfitted featuring large panoramic floor-to-ceiling windows and

a spacious private balcony. Gleaming wooden floorings, opulent silks and velvets, selected artifacts and ornaments highlight this exquisite Art-Déco junk. The opulent spa, sauna, gym and a lavish sundeck are made for relaxation and reveries while enjoying the beauty of Halong Bay.



## VIOLET

The Youngest



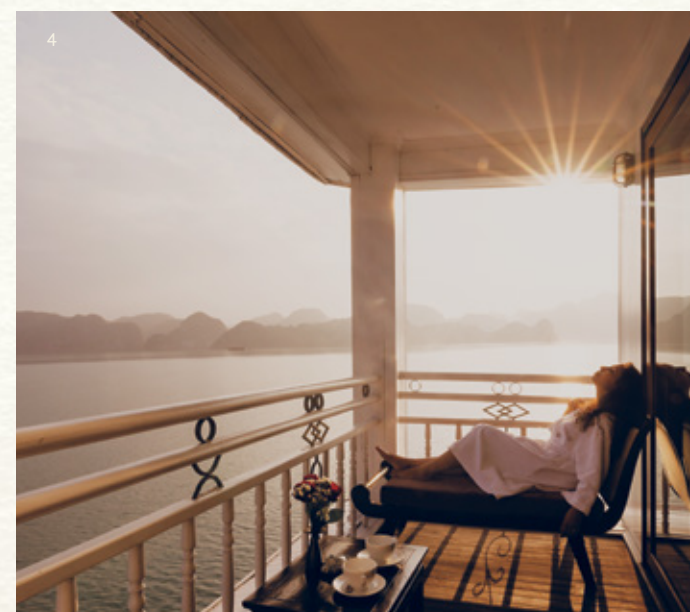
*Violet is the youngest of the beautiful sisters. Violet has always secretly been the favourite of her dashing French aristocratic father and petite Vietnamese mother; her parents have always admired the coquettish charm that sets her apart from her older sisters.*

*Named after the delicate purple blossoms that grow on the sides of the rocky islands in Halong Bay, Violet is a charming blend of tenderness, style and tradition. Her cabins, with names like Dragon, Moon and Mountain, conjure up all the mystique of the magical bay, and she loves nothing better than to sit down and tell guests stories about its fascinating age-old customs and traditions.*

*From her French father Violet has inherited a truly artistic eye, and this sense of all things beautiful is expressed in the exquisite and intimate individuality of her interiors. She is immensely proud of her French Art-Déco collection, for its aristocratic origins and for how perfectly it blends with the luxurious oriental elegance, making her the true bijoux of Halong Bay.*







- 1 French-Colonial flair - *Violet's* bathrooms
- 2 *Violet* – exquisite with six suites only
- 3 *Violet's* cozy library lounge
- 4 Imperial Suite - Private balcony
- 5 Imperial Suite - *Phoenix*





JASMINE

• A HERITAGE LINE COLLECTION •

Jasmine is a gracious French-Indochinese wooden boutique junk. Featuring four decks and 23 elegant cabins, intricately decorated with 1930s Indochina-styled wooden décor, this vessel is a delightful blend of space and beauty. Panoramic French-styled windows, teak wood furniture and

traditional Vietnamese paintings decorate the rooms. Higher cabin categories have private balconies and the suites have private Jacuzzis. Jasmine has a very comfortable and cozy restaurant with a terrace deck that combines design and atmosphere with just the right dash of privacy.



## JASMINE

The Middle Child

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*Jasmine, the middle of the three sisters, is warm-hearted and caring, and her unique classic beauty is reflected in the traditional-style boutique Vietnamese junk named after her which has a seductive 1930s Indochine-style elegance. Halong Bay's most alluring hostess, she envelops her guests in a warm and serene embrace, inviting them to join her on an exploration of the magical bay she knows and loves so well.*

*She loves to mingle with her guests on the spacious terrace and sundeck, tempting them to try mouth-watering local specialties and delicacies. She also throws fantastic barbeque nights under starlit skies. Sturdier than her little sister Violet and more traditional than the trendier Ginger, she strikes just the right note of serenity, and really knows how to make guests feel at home, an art she learned from her Vietnamese mother who was the perfect hostess.*

*Jasmine lovingly points out her glowing teak woods and heritage décor, and she boasts unabashedly about her large tawny sails, which are bigger than those of her sisters, and were bequeathed to her by her adoring Vietnamese grandfather.*







- 1 *Jasmine's* terrace barbecues are unsurpassed
- 2 An admirable classic beauty - *Jasmine*
- 3 Superior Stateroom
- 4 *Jasmine's* inviting terrace deck ...
- 5 ... enjoyed at best with freshly made cocktails





My childhood memories are of the river life alongside the Perfume River in the imperial city of Hue. These formidable years nurtured a deep connection to my homeland’s history and heritage. Inspired by the beauty of ancient palaces and pagodas, I was resolute in my desire to share the unique cultural heritage of Southeast Asia with the rest of the world. It was this connection, and unquestionably my riverside upbringing, that moved me to develop Heritage Line – a consummate luxury collection of waterway faring vessels.

Emulating the splendour of river journeys from a bygone era, I built Jayavarman, our first vessel, to sail on the mighty Mekong. Named after the great King of the Khmer Empire, Jayavarman’s style was defined by interweaving a love of art, cultural heritage, local life and tradition with the sacred rivers.

We currently sail with a total of six luxurious ships showcased in this portfolio, offering refined and heritage-inspired cruise voyages in Vietnam, Cambodia, Myanmar and the Golden Triangle. As I believe that every river has a story to tell, we will continue to explore the waterways of Southeast Asia and design impeccable vessels to complement the heritage of the destinations.

JOHN TUE NGUYEN  
*Founder and CEO of Heritage Line*







